



# OHIO CHAMBER OF COMMERCE

## WOMEN IN BUSINESS EVENT AGENDA:

### **8:30 – 9:00 AM Registration**

*Attendees arrive, check in and receive event materials. Light breakfast refreshments and coffee will be available.*

**EVENT MC: Alison Marker, President & CEO, Marker**

### **9:00 AM Welcome**

*Opening remarks and setting the tone for the day.*

### **9:05-9:20 AM Pre-Conference Breath Session**

**Led by Amelia Mei – Founder, Always.**

*Join Amelia for a revitalizing 15-minute breathwork and meditation experience designed to center your energy and mindset ahead of a full day of inspiration and connection. As the founder of “always.”, Amelia brings her expertise in guided breathwork, mindful movement and intention-setting to this session — helping participants transition from arrival mode into full presence, focus and readiness.*

### **9:20 – 10:20 AM Powerhouse Panel: Navigating the Corporate Ladder**

*This in-depth panel brings together senior women leaders to explore how women climb (and thrive on) the corporate ladder.*

- **Cassie Benfield – Sr. Manager, U.S. Refined Products, Cenovus**
- **Michelle Egan – CEO, PHFM**
- **Cindy Gettig – Sr. Project Manager, Corporate Real Estate, Sierra Nevada Corporation**
- **Meggie Giancola – Senior Vice President, Epsilon**
- **Marcy Schaffir – Founder & President, Schaffir Consulting LLC**
- **Emily Smith – Community Relations, Oklo Inc.**

### **10:20 – 10:45 AM Networking & Booth Break**

*A short but vital interlude for attendees to visit sponsor booths, chat with industry peers, recharge with a coffee/tea, and reflect on the morning’s content*

### **11:00 – 11:45 AM Breakout Panels**

#### **Breakout Panel #1: Scaling Your Business: From Start-Up to Growth**

*This panel will explore what it takes to successfully scale a business from early-stage start-up to sustainable growth. Panelists will share practical insights on building the right team,*



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*managing operations, securing capital, and navigating the challenges that come with expansion.*

- **Amelia Mei – Founder**, Always
- **Jerome Jones – Lender Relations Specialist**, SBA Central and Southern Ohio District Office
- **Kari King – Founder/CEO**, King Digital Consulting
- **Lindsey Michaelides – Founder & CEO**, Agrestal Ventures
- **Monica Womack – Founder & CEO**, MLW Solutions, LLC

### **Breakout Panel #2: Community Engagement: How to Get Started and Why it Matters**

*For the leader who wants to give back, this panel explores how corporate and personal community engagement drive social impact while delivering measurable business value. Panelists will discuss how to get started, align engagement with values, and create meaningful, sustainable involvement that benefits both communities and organizations.*

**MODERATOR: Marchelle Moore, SVP, External Affairs, Chief Inclusion and Belonging Officer & President, Encova Foundation of Ohio, Encova Insurance**

- **Beth Murphy - EVP, Chief Legal Officer & Corporate Secretary**, Grange Insurance
- **Mary Taylor – SVP Operations & Finance**, NEO Med
- **Lisa Hinson – President & Founder**, Hinson Ltd. Public Relations
- **Emily Castle – President**, Franklin Imaging
- **Heather Whaling – Founder & President**, Geben Communication

### **11:45 – Noon Lunch Buffet & Booth Break**

*Networking continues over a full buffet lunch.*

### **Noon – 1:00 PM Lunch Keynote: Winning Big: 8 Keys to Success at Work and Home Regan Walsh – Author of Heart Boss**

*In our quietest moments, many of us are asking a three-word question so scary we don't even want to admit it to ourselves: Is this it? We're climbing corporate ladders, raising families, involved in our communities-and simultaneously overwhelmed and underwhelmed. This masterclass offers the eight secrets to success at work and home-from defining what it means to win to making our yeses count.*

### **1:00 – 1:15 PM 2026 Women in Business Awards Ceremony**

*Join us in celebrating trail-blazing women and community-driven leaders.*

- **Visionary Leader Award: Congresswoman Joyce Beatty**, Ohio's 3<sup>rd</sup> Congressional District
- **C-Suite Award: Beth Murphy**, Grange
- **Community Builder Award: Vanessa Mosbacker**, Cyrannus



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## **1:15 – 1:30 PM Networking & Booth Break**

*Another opportunity to mingle, absorb sponsor messages, put in your name for raffle giveaway items and prepare for the afternoon powerhouse sessions.*

## **1:30 – 2:15 PM Powerhouse Panel: How to Prioritize Your Physical & Mental Health**

*A dynamic and interactive session designed for women leaders who are managing high performance—often at high personal cost.*

- **Dr. Kelly Hall** – Women’s Health Specialist
- **Laura Cooke** – Co-Founder, Positive Foundry
- **Ashtyn Pharis** – Founder & Lead Educator, Pilates by Ashtyn
- **Dr. Melissa Briggs-Phillips** – Next Generation Behavioral Health

## **2:15 – 3:00 PM Powerhouse Panel: How to Curate Your Personal & Professional Brand**

*In today’s world—where online presence, personal storytelling and intentional network-building are essential—this session helps women leaders craft their brand with clarity and purpose.*

- **Elizabeth Bean** – Entrepreneur, Wardrobe Therapy
- **Julie Granillo** – President & CEO, Werth PR
- **Cindy Hilsheimer** – Founder & Managing Principal, BeecherHill
- **Ruth Milligan** – Executive Communication Coach

## **3:00 PM Wrap Up and Raffle Giveaway**

*Closing remarks and next-steps for participants and a final call to action. Then draw the raffle winners (must be present to win).*